

## Student Club Leader Badge Rubric

The Student Club Leader Badge recognizes students who demonstrate leadership, communication, teamwork, and professionalism through active participation in student organizations. This badge validates skills that align with the [NACE Career Readiness Competencies](#), preparing students for success in future academic, personal, and professional endeavors.

To earn the badge, students must accumulate at least 15 points, with all competencies rated Competent or above, and submit the required documentation.

### Rubric Format

Competency & Definition	Example Activities	Developing (1 Point)	Competent (3 Points)	Accomplished (5 Points)
<p><b>Communication</b></p> <p>Clearly and effectively exchange ideas through verbal, written, and digital platforms.</p>	Lead 2 documented club meetings, create a club newsletter or campaign, complete pre- and post-reflection.	Struggles to communicate ideas clearly, causing occasional misunderstandings.	Communicates effectively in most situations, with minor lapses not hindering clarity.	Communicates clearly, confidently, and adapts style for different audiences.
<p><b>Leadership</b></p> <p>Inspire and guide others toward achieving common goals while demonstrating integrity and accountability.</p>	Lead a club project or initiative, mentor a fellow member, submit a leadership reflection.	Shows willingness to lead but struggles to organize tasks or engage peers.	Demonstrates leadership in organizing tasks and motivating peers with occasional guidance.	Consistently motivates peers, adapts leadership style to group needs.
<p><b>Professionalism</b></p> <p>Demonstrate accountability, effective work habits, and ethical behavior.</p>	Develop an action plan, complete a professionalism self-assessment, attend one leadership event.	Needs frequent reminders to complete tasks and maintain professionalism.	Follows through on tasks with occasional reminders, adheres to professional standards.	Consistently demonstrates accountability, meets deadlines, and models ethical behavior.
<p><b>Teamwork</b></p> <p>Build collaborative relationships and contribute effectively to group efforts.</p>	Participate in a club project, document committee involvement, submit a teamwork reflection.	Participates but struggles to engage effectively or resolve conflicts.	Works well with others, contributes to group efforts, and respects diverse perspectives.	Collaborates seamlessly, resolves conflicts effectively, fosters inclusivity.

<b>Career &amp; Self-Development</b> Proactively develop skills, set goals, and seek feedback for growth.	Create a professional resume, complete a self-assessment, submit a personal goal reflection.	Struggles to identify goals and implement strategies for growth.	Sets goals with some clarity and demonstrates progress through self-directed learning.	Sets clear goals, actively seeks feedback, applies learning for personal and professional growth.
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**Eligibility:** All students actively involved in student clubs or organizations, regardless of role, are eligible to earn this badge with proper documentation of their contributions.

**Badge Completion Requirements:**

- Accumulate at least 15 points, with all competencies rated at least Competent.
- Submit required documentation for each activity.
- Complete pre- and post-experience reflections.

**Recognition:** Upon completion, students will receive a digital badge they can share with employers and include on professional profiles, validating their leadership and career-readiness skills.