

College Council

Tuesday, September 9, 2025 Meeting 1 1:00-3:00 p.m., Zoom

MINUTES

Members Present: Paul Miller (Chair), Amanda Darr (Vice Chair), Nghi Nguyen (Secretary), Angela Nissing, Surayya Johnson, Suzette Spender, Mahnoor Z. Asif, Tonya Addleman, Jin Khademi, John Deamond, and Sepydeh Yousefi.

Liaison: Dr. Stephen D. Cain, Chief of Staff

Guest(s): Dr. Jermaine F. Williams, President; Dr. Michelle Campbell, SVP for Advancement and Community Engagement; Mr. Matt McGoldrick, ASVP Administrative and Fiscal Services; Sokol Mato, Director of Auxiliary Enterprises; Lisa Burl, IT Communications Director

Absent: Jason Bruffy, Fernaundra Ferguson

Call to Order

The regular meeting was called to order at 1:02 pm by Chair Paul Miller

Meeting Minutes

The May 13th minutes are approved.

Constituent Concerns

No concerns.

President's Remark

Dr. Jermaine F. Williams, President

- Thanked and acknowledged faculty and staff for their work to support our students.
- Visited Takoma Park/Silver Spring, Rockville, Germantown, and East Community Education Center during first week of class.
- Spoke about the importance for "Sense of Belonging" for all employees and students.

Chair's Report

• See Chair's Report

Campus Store Project Update

Matt McGoldrick, ASVP Administrative and Fiscal Services; Sokol Mato, Director of Auxiliary Enterprises; & Lisa Burl, IT Communications Director

- Project areas
 - Course Materials Adoption (Faculty/Staff)
 - Course Materials Auto Fulfillment (Student)
 - o Physical Space Redesign (Student).
- Spring 2026 implementation.
 - Implementation of Slingshot's Choice Model, automated course materials delivery program.
 - Pick-up or delivery options for students.
 - Student can select New or Used textbooks to purchase.
 - Students are automatically enrolled in program but can opt out if they want to purchase materials elsewhere.
- RV Campus Store; GT, TP/SS, and ECEC campus stores redesigned as distribution hubs (planned to open in 2027).
- View Campus Store Project Presentation.

Office of Advancement and Community Engagement Overview

Dr. Michelle Campbell, SVP for Advancement and Community Engagement

- Phase 1: Launched new brand on August 25.
 - Brand Purpose: Empowering Brighter Futures. Building Stronger Communities.
 - Descriptor: Exceptional Education. Extraordinary Outcomes.
 - o Follow Brand Guide for brand's colors and logo.
 - Workshops will be offered to fully utilize new branding.
- Phase 2: September-December 2025
 - Integrated Marketing Plan, FY26, four goals that align with the Strategic Plan, Student Enrollment Plan, and Academic Master Plan.
 - Target high school students and those seeking academic excellence (affluent areas) and adult learners seeking degrees and certifications.
- Phase 3: January-June 2026
 - Integration with College operations, services, and events.
 - Set stage for future projects including website redevelopment and College wayfinding projects for FY27.
- View Office of Advancement and Community Engagement Overview Presentation.

Governance Update

Dr. Clevette Ridguard, Governance Director

- Nine new council chairs this year.
- Student Council's had a successful first meeting on September 8.
- One hundred and three (103) governance members attended morning training session.

Announcement

• Next meeting, Academic Master Plan, Strategic Planning, and Middle States Accreditation Self-Study updates.

Adjourned at 2:36 PM

• Suzette motioned to end meeting. Surayya seconded.

NEXT COUNCIL MEETINGS

9/23, 10/7, 10/21, 11/4, 11/8, 12/2, 12/16, 2/10, 2/24, 3/10, 3/24, 4/14, 4/28, 5/12

Submitted by

Nghi Nguyen, College Council Secretary